Solving a discrete congested multi-objective location problem by hybrid simulated annealing with customers' perspective

M. Gholami, M. Seifbarghy*, R. Tavakoli-Moghadam and D. Pishva*

a. Faculty of Engineering, Alzahra University, Tehran, Iran.
b. Faculty of Industrial Engineering, University of Tehran, Tehran, Iran.
c. Faculty of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Beppu, Japan.

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Abstract. In the current competitive market, obtaining a greater share of the market requires consideration of the customers' preferences and meticulous demands. This study addresses this issue with a queuing model that uses multi-objective set covering constraints. It considers facilities as potential locations with the objective of covering all customers with a minimum number of facilities. The model is designed based on the assumption that customers can meet their needs by a single facility. It also considers three objective functions, namely minimizing the total number of the assigned server, minimizing the total transportation and facility deployment costs, and maximizing the quality of service from the customers' point of view. The main constraint is that every center should have less than \( b \) numbers of people in line with a probability of at least \( \alpha \) upon the arrival of a new customer. The feasibility of the approach is demonstrated by several examples which are designed and optimized by a proposed hybrid Simulated Annealing (SA) algorithm to evaluate the model's validity. Finally, the study compares the performance of the proposed algorithm with that of Variable Neighborhood Search (VNS) algorithm and concludes that it can arrive at an optimal solution in much less time than the VNS algorithm.

1. Introduction

In recent years, due to the growing demand to reduce the transportation costs, attempts to model and optimize locations of commercial facilities have significantly increased. In general, these types of modeling are called location-allocation modeling. Location-allocation is about finding the best possible sites for one or more facilities by examining their relationship and associated constraints with existing and potential centers with the intention of optimizing them for a specific purpose. The optimization objective can be transportation cost reduction, providing fair services to the clients, gaining a greater share of the market, and so on. In location-allocation models, in addition to selecting the right places for facilities, careful consideration of customer demands and preferences can be a step forwards for the facilities' growth. Some important factors to consider are travel time and waiting time. Oftentimes, customers are quite annoyed when they are kept waiting for a long time for the service. This paper employs queuing techniques to review and optimize such factors in the modeling process. Considering that optimal location-allocation has to deal with many factors, the

* Corresponding author. Tel.: +81 0977 78 1261; Fax: +81 0977 78 1261
E-mail addresses: mrymghbl@gmail.com (M. Gholami); m.seifabarghy@alzahra.ac.ir (M. Seifbarghy); r.tavakolimoghadam@rmit.edu.au (R. Tavakoli-Moghadam); dpishva@apu.ac.jp (D. Pishva)
approach has been categorized based on issues it needs to deal with. Many studies have been carried out in the field and this section highlights some of the major ones.

A Set Covering Problem (SCP), which was first developed by Toregas et al. (1971), is one of the initial studies that aims to minimize the cost for a group of customers who receive services from multiple facilities [1]. Shantikumar and Yao (1978) investigated server allocation models for the manufacturing site using a pre-defined queuing network that showed the location of work centers [2]. Hakimi (1983) introduced the competitive location model which followed the proximity rule in a network [3]. Revelle and Hogan (1988) proposed Probabilistic Location Set Covering Problem (PLSCP), which ensured that all demands were covered within a predetermined reliability [4]. Marianov and Revelle (1994) developed the PLSCP and proposed Queuing PLSCP (Q-PLSCP), which modeled each facility as a multi-server queuing system and optimized the waiting time by using server utilization ratio [5].

Marianov et al. (1999) studied the location problem in a competitive environment [6]. Marianov and Serra (2000) investigated the hierarchical location problem in a congested environment where all customers were initially referred to as a low-level server and elevated to a higher-level server on a need basis [7]. Marianov and Serra (2002) proposed a multi-server set covering problem with restriction on waiting time, wherein every center was restricted in such a way that probability of existing b people in line upon arrival of a new customer could not be greater than a [8]. Shavandi and Mahlooji (2006) proposed a new mathematical model for location-allocation of emergency facilities such as hospitals, fire stations, and so on, by utilizing queue and fuzzy theory in the model [9]. Rajagopalan and Saydam (2009) proposed a new model for optimal location of ambulances with the objective of minimizing the travel distance while ensuring service support. Their approach utilizes hypercube queuing models to determine the probability of engaging any server and tabu search algorithm for maximizing the coverage [10]. Restrepo et al. (2009) extended the ambulance location modeling to an emergency system with the objective of allocating a certain number of ambulances to a set of sites in such a way that percentage of missing demand was minimized within a standard time limit [11].

Liu and Xu (2011) investigated a location-allocation problem in a fuzzy and random combinatorial environment, wherein a customer demand was expressed by a random combinatorial variable and transportation cost assumed by a fuzzy variable. They also proposed an integer linear programming model with genetic algorithm to solve the fuzzy location-allocation problem [12]. Chanta et al. (2011) focused on the performance of emergency service in the rural areas. Their main purpose was locating ambulances or mobile healthcare facilities in appropriate locations so as to balance availability of such services between urban and rural areas [13]. Arnaout (2011) used an ant colony algorithm to solve the Euclidean location-allocation problem with an undefined number of facilities and showed that the algorithm performed better than the genetic algorithm [14]. Drezner and Drezner (2011) handled a multi-server problem with the objective of minimizing the customer’s travel time and waiting time. Their approach defined a number of facilities and assumed that each facility had an M/M/K queue system. They used a descent algorithm, tabu search, and simulated annealing to solve the model [15]. Li et al. (2011) conducted an extensive literature review on relevant models and optimization methods for emergency facility location from the past few decades and proposed a new model for better handling of the situation [16].

Benneyan et al. (2012) provided single- and multi-period integer programming models to minimize procedure, travel, and set up costs simultaneously and increase network capacity based on the pertinent access constraints [17]. Rahmati et al. (2013) presented a multi-objective location model in a multi-server queuing network, in which the facility had M/M/m queuing system. They used Multi-Objective Harmony Search (MOHS), a Pareto-based heuristic algorithm, to solve the problem. After validating the obtained results with Non-Dominated Sorting Genetic Algorithm (NSGA-II) and Non-Dominated Ranking Genetic Algorithm (NRGA), they concluded that the proposed algorithm (MOHS) performed better than other algorithms in terms of computational time [18].

Mousavi et al. (2013) considered a capacitated location-allocation problem, in which customers’ demands and their location were fuzzy and stochastic, respectively. Fuzzy programming was presented to model this problem and a hybrid intelligent algorithm was used to solve it. It should be noted that they used bivariate normal distribution for customers’ location and fuzzy sets for their demands. They set the parameters of presented hybrid algorithm using Taguchi method. Lastly, they demonstrated numerical examples using this algorithm [19]. Adler et al. (2013) investigated the traffic police Routine Patrol Vechicle (RPV) assignment problem on an interurban road network through a series of integer linear programs. They developed four location-allocation models and applied them to a case study of the road network in northern Israel. The results of these models were compared to each other and in relation to the currently chosen locations and they presented a location-allocation configuration per RPV per shift with full call-for-service coverage whilst maximizing police presence and obviousness as a proxy.
for road safety [20]. Goswami (2014) investigated a
discrete-time multiple-server queuing system in which
inter-arrival and service time were assumed to be
independent and geometrically distributed. The study
also assumed that during an arrival, when all servers
were busy, an arriving customer either entered the
system with a probability of \( b \) or moved to another
facility with a probability of \( 1-b \). The study also showed
that under special circumstances, the results could be
generalized to those of continuous time systems [21].

This paper has adopted a probabilistic approach
similar to that of the multi-server set covering problem,
proposed by Marianov and Serra [8]. However, the
presented model consists of three objective functions
that:

1. Minimizes the total number of assigned servers;
2. Minimizes facility deployment cost and total trans-
   portation cost;
3. Maximizes the quality from the customers’ point of
   view.

Each demand node must be allocated to a single
facility located at a maximal distance from the demand
node. The servers are located at only opened
facilities and each facility should not have more than
a predetermined number of waiting customers in line
with a probability of at least \( \alpha \) upon the arrival of
a new customer. Pertinent notations and problem
formulation for our approach are given in Section 2.
In Section 3, we present solution algorithms including
Simulated Annealing (SA), VNS, and hybrid SA.
Sections 4 and 5 give some numerical examples by
applying the proposed meta-heuristic algorithm to
some hypothetical problems, presenting the associated
results and carrying out some comparisons. Finally,
Section 6 gives concluding remarks, identifies limitation
of the findings, and provides suggestions for future
research.

2. Notations and problem formulation

This section introduces mathematical notations for
the objective functions and associated constraints,
highlights underlying assumptions, formulates the ne-
necessary mathematical models, and briefly explains the
model.

2.1. Mathematical notations

- \( H_j(r_j, s_j) \): Coordinate of the \( j \)th potential
  location of deployment facility where \( j = 1, 2, \ldots, n \);
- \( P_i(a_i, b_i) \): Coordinate of the \( i \)th demand point
  (customer) where \( i = 1, 2, \ldots, m \);
- \( q_j \): Quality of the \( j \)th potential location in order to
  locate a facility;
- \( F_j \): Fixed deployment cost at the \( j \)th potential
  location;
- \( T \): Transportation cost per unit of distance per
  demand (e.g., \$/number*m);
- \( d(i, j) \): Direct distance between demand point \( i \) and
  potential facility location \( j \) is obtained as follows:

\[
d(i, j) = \sqrt{(r_j - a_i)^2 + (s_j - b_i)^2}.
\]

- \( C_j \): Maximum number of servers which can be allo-
  cated to a potential location;
- \( N_i \): Set of potential locations which are located with-
  in a standard distance from demand point \( i \);
- \( B_j \): Set of demand points which are located within
  a standard distance to potential location \( j \);
- \( W \): Maximum distance for demand points to be co-
  vered by a facility;
- \( \rho_{au} \): The minimal value of \( \rho \) (i.e., facility workload)
  which makes Inequality (2) hold as an equality, pro-
  vided that there are \( u \) servers allocated at a given
  facility (as in [8]):

\[
\sum_{k=0}^{u-1} \frac{(u - k)u!}{k!} \left( \frac{1}{\rho^{u+k}} \right)^{1-k} \geq \frac{1}{1 - \alpha}.
\]

Assuming that there are no more than \( f \) people in
line with a probability of at least \( \alpha \) upon the arrival of
a new customer in the given queuing system.
- \( \rho_{auj} \): The value of \( \rho_{au} \) for facility \( j \);
- \( \lambda_i \): Demand rate at demand node \( i \);
- \( \mu_j \): Service rate of a facility at potential location \( j \);
- \( x_{ij}, y_{ju} \): The decision variables are \( x_{ij} \) and \( y_{ju} \),
  wherein:

\[
x_{ij} = \begin{cases} 
1 & \text{if customer } i \text{ is assigned to facility} \\
0 & \text{located at } j \\
0 & \text{otherwise}
\end{cases}
\]

\[
y_{ju} = \begin{cases} 
1 & \text{if at least } u \text{ servers are allocated at} \\
0 & \text{potential location } j \\
0 & \text{otherwise}
\end{cases}
\]

2.2. Main assumptions

We considered the following common assumptions in
the model. Such assumptions are applied in many
discrete congested facility location problems (e.g., [7,8]):

- Each facility utilizes \( M/M/s \) queue system;
- Coverage area is defined for each facility;
- Number of servers at each facility is undefined;
  however, there is an upper bound for each facility;
• Nature of the problem is discrete;
• Each demand (customer) can only use a single facility to fulfill its needs.

2.3. Mathematical model
By employing the aforementioned notations and assumptions, the associated mathematical model can be formulated as follows:

\[
\begin{align*}
\min Z_1 & = \sum_{j=1}^{n} \sum_{u=2}^{C_j} y_{ju}, \\
\min Z_2 & = \sum_{j=1}^{n} F_j y_{j1} + \sum_{j=1}^{n} \sum_{i=1}^{m} \lambda_i \times d(i, j) \times T \times x_{ij}, \\
\max Z_3 & = \sum_{i=1}^{m} \sum_{j \in N_i} q_j x_{ij}.
\end{align*}
\]

S.T.

\[
\begin{align*}
\sum_{j \in N_i} x_{ij} & = 1, \quad \forall i, \\
y_{ju} & \leq y_{ju(u-1)}, \quad \forall j, \quad 2 \leq u \leq C_j, \\
\sum_{i=1}^{m} \sum_{j \in N_i} x_{ij} y_{j1} & = m, \\
\sum_{i \in B_j} \lambda_i x_{ij} & \leq \mu_j \left[ y_{j1} p_{a1j} + \sum_{u=2}^{C_j} y_{ju} \left( p_{auj} - p_{au(u-1)j} \right) \right], \quad \forall j, \\
x_{ij} & = 0 \ or \ 1, \quad \forall i, j, \\
y_{ju} & = 0 \ or \ 1, \quad \forall j, u.
\end{align*}
\]

2.4. Description of the model’s statements
Eq. (3) is for our first objective that minimizes the total number of servers. Eq. (4) is for our second objective that minimizes the facility deployment cost and total transportation cost. It is achieved by minimizing the deployment costs of facilities in potential locations and minimizing the demand cost at location i by considering its distance and rate of demand. Eq. (5) achieves our third objective of maximizing the quality of service from the customers’ point of view. Eq. (6) is a constraint that restricts each demand node to a single facility. Constraint (7) ensures location of servers to be at only open locations, and also ensures that \( u - 1 \) server is allocated before allocating the \( u \)th server to each facility. Eq. (8) is a constraint that ensures all demands are met by the facilities which have already been deployed in the desired location. Eq. (9) is a probabilistic constraint which limits every facility to have no more than \( f \) people in line with a probability of at least \( \alpha \) upon the arrival of a new customer. Eq. (10) is also a constraint that refers to the binary variables.

3. Solution algorithms
As mentioned earlier, this study uses both SA and VNS algorithms to solve the model. It then compares their respective analysis times and the quality of the outcomes in order to identify the superior algorithm. This section discusses these algorithms and some important aspects in coding them.

3.1. Variable neighborhood search algorithm
The Variable Neighborhood Search (VNS) algorithm is one of the new meta-heuristic algorithms, which is based on systematic changes of the neighborhood structure. This algorithm searches for the optimum solution in combinatorial optimization problems. Unlike many other meta-heuristic algorithms, this algorithm is quite simple and requires fewer parameters to be tuned. Achieving high-quality solutions in a reasonable period of time and the simplicity of this method indicate the efficiency of the algorithm. The VNS algorithm used in this study is derived from the basic case presented in [22] by Hansen and Mladenovic. The pseudo-code is shown in Figure 1.

The notion of VNS algorithm is based on the neighborhood structure changes, which prevents trapping into the localized optimization. As the problem and solution expand, the probability of trapping into a local minimum increases; hence the first step in the VNS algorithm is defining a neighborhood structure that generates a neighborhood solution. Furthermore, since VNS was designed for approximating solutions of discrete and continuous optimization problems, it can be used for solving linear program problems, integer program problems, mixed integer program problems, nonlinear program problems, etc.

3.2. Simulated Annealing algorithm
Simulated Annealing (SA) algorithm is a local search algorithm which is not trapped into the local optimum.

![Figure 1. VNS pseudo-code.](image-url)
Begin
Initialize maximum number of iteration (MAXIT), initial and final temperature.
Number of epochs, pn.
Consider the best solution of the heuristic method as an initial solution.
Set the initial solution as the current solution (VC) and also the best solution;
set counter = 0;
for $i$ = 1 to number of epochs do
for iteration = 1 to MAXIT do
Generate a neighbor from VC by adjacent pair wise neighborhood structure and call it VN;
if fitness (VN) < fitness (VC)
replace VC with VN
else if random(0, 1) < e
replace VC with VN
end
if fitness (VC) < best fitness
best solution = VC;
counter = 0;
else
counter = counter+1;
end
if counter > pn
generating a new random solution set it as the current solution;
counter = 0;
end
end
decrease the temperature using a cooling pattern
End

Figure 2. SA pseudo-code.

Its easy usage, convergence, and special movement to avoid being trapped into the local optimum are some of the advantages of this algorithm [23]. The pseudo-code is shown in Figure 2. The basic idea behind SA is from cooling process of metals, which was first suggested by Metropolis et al. [24] and optimized by Kirkpatrick et al. [25]. Despite generating a near-optimal solution, its outcome does not depend on the initial solution. Furthermore, even though it is an iterative algorithm, it does not have the common disadvantages of iterative methods as its upper limit execution time can also be specified. The basic idea originates in decreasing temperature of metals from an initial value of $T_0$ to a desired final value of $T_f$ in $N$ required iterations, which is called Epoch. The cooling pattern used here is given in Eq. (11), where Epoch is current number of iterations and $r$ is a constant number between 0 and 1.

$$T_1 = T_0 - \text{Epoch} \times r. \tag{11}$$

SA has attracted significant attention as a suitable technique for optimization problems of large scale. The method has also been used successfully for designing complex integrated circuits and combinatorial minimization. Simulated annealing methods are also used for spaces with continuous control parameters. The SA algorithm presented in this paper includes some distinct features. First of all, it produces a random solution when the pre-determined number (pn) does not yield the best outcome. Secondly, several neighborhood structures are generated and selected randomly by the algorithm in each iteration. The main advantage of the SA algorithm, compared to VNS, is its speedy response. In general, the VNS algorithm provides an optimal solution when its number of iterations leans towards infinity. In the SA algorithm, however, an optimal result is generated during a fixed number of iterations.

3.3. Hybrid SA algorithm
In the proposed SA algorithm, the positive attributes of both SA and VNS algorithms are used simultaneously. Unlike the VNS algorithm, which uses several neighborhood structures, the SA algorithm considers only one neighborhood structure. In the proposed algorithm, one of the neighborhood structures is selected randomly and a neighbor is generated from the current solution. This procedure not only reduces the chances of obtaining repetitive answers, but also reduces the probability of trapping into the local optimum. Furthermore, in addition to defining the stop criteria for the algorithm, the convergence condition is also defined. Under this condition, a big number is assumed for the outer loop (i.e., Epoch) and if the problem does not improve after a certain number of iterations, it is assumed converged and the improvement process ends [26]. The general outline of the given meta-heuristic is shown in Figure 3.

- **The objective function**: The objective functions can be easily coded without requiring guide or competitive functions. However, the model is a multi-objective model and its objective functions are completely incompatible. When dealing with multi-objective modeling, one of the main challenges is to obtain a solution that optimizes all of its objective functions. Oftentimes, obtaining such an optimal solution becomes impossible because of the existence of conflicts of interest among the objective functions. This study uses the $L_p$-metric method (with $p = \infty$) in which the objective function is minimizing
deviations of the existing objective functions from their optimal values as indicated in Eq. (12). In other words, when $p$ is infinity, to minimize $L_p$ we need to minimize $Z$ and the final mathematical model can be denoted by Eqs. (12) and (13) subject to the initial constraints of the original model as indicated earlier in Constraints (6)-(10).

$$
\min \ Z = \max \ \left\{ \gamma_1 \left( \frac{Z_1 - Z_1^*}{Z_1^*} \right), \gamma_2 \left( \frac{Z_2 - Z_2^*}{Z_2^*} \right), \gamma_3 \left( \frac{Z_3 - Z_3^*}{Z_3^*} \right) \right\} = \beta. \tag{12}
$$

S.T.

$$
\beta \geq \gamma_j \left( \frac{Z_j - Z_j^*}{Z_j^*} \right) \forall j, \tag{13}
$$

assuming that:

$$
\gamma_1 + \gamma_2 + \gamma_3 = 1. \tag{14}
$$

- **Solution representation:** As iterative meta-heuristic algorithms require a structure for solution representation, this study purposes binary encoding, wherein each solution is represented by a string of 0 s and 1 s. This is rather a common approach and the following matrices are an example of a numerical solution for a scenario, in which there are three customers, three facilities, and up to 3 servers for each facility:

$$
X_{ij} = \begin{bmatrix}
1 & 0 & 0 \\
1 & 0 & 0 \\
0 & 0 & 1
\end{bmatrix}, \quad Y_{ju} = \begin{bmatrix}
1 & 1 & 0 \\
0 & 0 & 0 \\
1 & 0 & 0
\end{bmatrix}.
$$

- **Constraints:** The proposed model contains certain constraints that need to be defined so as to code its associated meta-heuristic algorithm. The model includes linear, nonlinear, equality, and inequality constraints. The strategy employed in this study is a “reject strategy”, which has a simple approach of considering feasible solutions and declining infeasible ones. This strategy has been used in dealing with Constraint (9). The model also includes other constraints (i.e., Constraints (6), (7), (8), and (10)), which can be included in the solution structure. Hence, we can generate feasible solutions for the problem utilizing the mentioned strategies.

4. **Numerical examples**

In order to clearly demonstrate convergence of the model and its effectiveness, and to objectively compare results of the two algorithms, several examples are designed and solved using the proposed hybrid SA and VNS algorithms. The solution algorithms are written in Matlab software 7.8.0 and tested on an Intel
Core i5 Computer having a CPU of 2.4 GHz and a RAM of 4 GB. For effective presentation purposes, after showing comprehensive solution for one sample example, the method is generalized and applied to other examples (1-6).

The following are considered for the sample example:

- Set of customers including 30 points;
- Set of potential locations for deployment of facilities including 10 points;
- Transportation cost per distance unit per demand unit is assumed to be 1;
- Maximum distance for a demand point to be covered by a facility is set to 5;
- Maximum number of people in queue on the arrival of each customer, with probability of 0.9, is 5.

Tables 1 and 2 indicate a comprehensive list of the relevant data. In designing the examples, we have considered existence of feasible area for each scenario.

Parameters of the algorithms have to be tuned prior to being applied to the examples. This means choosing the best possible values for parameters for the purpose of achieving optimal performance (the best possible performance of algorithm). These parameters may have great impact on the efficiency and effectiveness of the algorithm. In general, providing optimum values for the parameters of a meta-heuristic algorithm is not possible and should be examined separately for each numerical example. There are various strategies to tune the parameters and this research uses sequential strategy.

In the sequential strategy approach, each parameter is investigated individually and their optimum values are determined experimentally. As no interactive effects of parameters on each other can be determined in this approach, Design OfExperiments (DOE) is used to address this issue. In this way, the optimality of the parameters can be determined by considering the interaction between them.

The hybrid SA parameters, including MAXIT, \(T_0\), and \(p_m\), need to be tuned. In the VNS algorithm, because there is just one parameter, the trial and error method can be adopted and it is used to compute optimal value of the parameter. Table 3 shows the tuned values of these parameters for the sample example. Subsequently, the problem is solved with the Lp-metric method that requires the optimal value of each function separately. The optimal value and solution time of each function are shown in Table 4.

In this example, the convergence condition for the LP is considered passing 30 successive iterations without any change in the best objective function value. Table 5 shows the achieved outcomes from solving

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Upper-lower</th>
<th>Optimum value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maxit</td>
<td>100-500</td>
<td>300</td>
</tr>
<tr>
<td>(T_0)</td>
<td>1000-4000</td>
<td>2000</td>
</tr>
<tr>
<td>(p_m)</td>
<td>10-20</td>
<td>10</td>
</tr>
</tbody>
</table>

**Table 1.** Relevant data of the potential locations for the sample example.

<table>
<thead>
<tr>
<th>Potential location</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>(q_i)</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>5</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>(F_j)</td>
<td>100</td>
<td>120</td>
<td>130</td>
<td>140</td>
<td>150</td>
<td>160</td>
<td>170</td>
<td>180</td>
<td>190</td>
<td>1800</td>
</tr>
<tr>
<td>(C_{ji})</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>8</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>(\mu_{ji})</td>
<td>4</td>
<td>6</td>
<td>5</td>
<td>10</td>
<td>3</td>
<td>9</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>(H_{ji})</td>
<td>(4.6)</td>
<td>(3.2)</td>
<td>(1.5,4)</td>
<td>(6.6)</td>
<td>(5.1)</td>
<td>(9.2)</td>
<td>(6.3)</td>
<td>(3.6)</td>
<td>(1.8)</td>
<td>(5.2)</td>
</tr>
</tbody>
</table>

**Table 2.** Relevant data of demand points for the sample example.

<table>
<thead>
<tr>
<th>Demand point</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>(\lambda_i)</td>
<td>2</td>
<td>3</td>
<td>6</td>
<td>9</td>
<td>7</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>(P_i)</td>
<td>(1.2)</td>
<td>(2.6)</td>
<td>(3.7)</td>
<td>(6.5)</td>
<td>(2.3)</td>
<td>(3.4)</td>
<td>(1.7)</td>
<td>(2.4)</td>
<td>(3.5)</td>
<td>(4.1)</td>
</tr>
<tr>
<td>Demand point</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
</tr>
<tr>
<td>(\lambda_i)</td>
<td>6</td>
<td>4</td>
<td>5</td>
<td>9</td>
<td>10</td>
<td>3</td>
<td>2</td>
<td>5</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>(P_i)</td>
<td>(2.2)</td>
<td>(5.3)</td>
<td>(4.6)</td>
<td>(3.8)</td>
<td>(2.1)</td>
<td>(7.4)</td>
<td>(6.9)</td>
<td>(8.2)</td>
<td>(10.6)</td>
<td>(2.8)</td>
</tr>
<tr>
<td>Demand point</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
</tr>
<tr>
<td>(\lambda_i)</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>3</td>
<td>7</td>
<td>5</td>
<td>7</td>
<td>2</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>(P_i)</td>
<td>(3.3)</td>
<td>(1.5)</td>
<td>(4.7)</td>
<td>(7.1)</td>
<td>(4.9)</td>
<td>(9.7)</td>
<td>(5.3)</td>
<td>(4.5)</td>
<td>(2.8)</td>
<td>(7.9)</td>
</tr>
</tbody>
</table>
Table 4. Optimum value and solution time of each function for the sample example.

<table>
<thead>
<tr>
<th>Hybrid SA algorithm</th>
<th>VNS algorithm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimum value</td>
<td>Optimum value</td>
</tr>
<tr>
<td>Solution time (s)</td>
<td>Solution time (s)</td>
</tr>
<tr>
<td>First function (servers)</td>
<td>18</td>
</tr>
<tr>
<td>Second function (cost)</td>
<td>2.50</td>
</tr>
<tr>
<td>Third function (quality)</td>
<td>15311</td>
</tr>
<tr>
<td></td>
<td>97</td>
</tr>
<tr>
<td></td>
<td>2.48</td>
</tr>
</tbody>
</table>

Table 5. Achieved outcomes from solving the LP with different combinations of the weights for the sample example.

<table>
<thead>
<tr>
<th>$\gamma_j$</th>
<th>Hybrid SA algorithm</th>
<th>VNS algorithm</th>
<th>Branch and bound</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Optimum value</td>
<td>Solution time (s)</td>
<td>$Z_1$</td>
</tr>
<tr>
<td>0.6-0.1-0.3</td>
<td>0.0096</td>
<td>4.03</td>
<td>22</td>
</tr>
<tr>
<td>0.1-0.3-0.6</td>
<td>0.0286</td>
<td>5.41</td>
<td>23</td>
</tr>
<tr>
<td>0.3-0.6-0.1</td>
<td>0.0572</td>
<td>4.76</td>
<td>20</td>
</tr>
</tbody>
</table>

Figure 4. Improvement process for the proposed hybrid SA algorithm regarding the sample example with $\gamma$ equal to (a) 0.3, 0.1, and 0.6, (b) 0.6, 0.3, and 0.1, and (c) 0.1, 0.6, and 0.3.

Figure 5. Improvement process for the VNS algorithm regarding the sample example with $\gamma$ equal to (a) 0.3, 0.1, and 0.6, (b) 0.6, 0.3, and 0.1, and (c) 0.1, 0.6, and 0.3.

the LP with different combinations of the weights for the sample example. Also, in this table, the achieved outcomes from solving the LP with branch and bound method are shown to compare the proposed method with an exact method. It can be seen that outcomes of these two methods are very close to those of the optimal solutions. Figures 4 and 5 show the improvement process of these six cases wherein the horizontal axis represents the number of iterations, in which the algorithm shows improvement and the vertical axis represents the best value of the objective function. Now that convergence of the two algorithms is demonstrated, we need to calculate an index called RPI for the purpose of comparing the two algorithms. The next section discusses a general process of calculating the index and shows the associated results for the above-mentioned examples.

5. RPI method for comparing the algorithms

As mentioned earlier, the RPI is used to compare the efficiency of algorithms in solving problems. The
general formula of the index is represented in Eq. (15): 
\[ RPI = \frac{\text{best - objective value}}{\text{best - worst}}. \]  
(15)

The following steps are used to calculate the RPI for efficiency comparison:

- Each algorithm is run five times for a numerical example of the problem;
- The objective function values are acquired for each algorithm during each run;
- The best and the worst objective function values are identified;
- RPI is calculated for each objective function in each run;
- The average value of RPI (\( \bar{R} \)) is calculated for each algorithm.

As the process shows in Table 6, the index for the sample example is calculated. All the above steps are repeated for the given six numerical examples, the results of which are summarized in Table 7. The comparative statistical tests are used to compare \( \bar{R} \) s. In this study, the 2-sample \( t \)-test with a confidence level of 0.95 is used and the following assumptions are also tested. The first investigated hypothesis is to identify any differences between the qualities of the obtained solution and the two algorithms.

Thus, \( H_0 \) and \( H_1 \) are as follows:

\[ H_0 : \mu_{SA} \geq \mu_{VNS} \quad H_1 : \mu_{SA} < \mu_{VNS} \]

Hypothesis 1 (\( H_1 \)) means that SA algorithm has better performance than VNS. This is because the mean objective function value (as the solution quality) of SA was assumed to be less than or equal to that of VNS. The \( P \)-Value turns out to be equal to 0.308, which implies that with a 95% confidence, \( H_1 \) cannot be accepted.

Aside from the quality of the solutions obtained from an algorithm, time to achieve the optimal solution is also an important factor in selecting an algorithm. Therefore, the second hypothesis is defined by:

\[ H_0 : \mu_{SA} \geq \mu_{VNS} \quad H_1 : \mu_{SA} < \mu_{VNS} \]

Hypothesis 1 (\( H_1 \)) means that SA algorithm reaches the corresponding solution faster than VNS. This is again because the mean time for SA was assumed to be less than or equal to that for VNS. As \( P \)-Value turns out to be equal to 0.026, it indicates that by 95% confidence, \( H_1 \) can be accepted.

### Table 6. Results of \( \bar{R} \) for the sample example.

<table>
<thead>
<tr>
<th>( \gamma_j )</th>
<th>SA</th>
<th>VNS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>LP</td>
<td>LP</td>
</tr>
<tr>
<td></td>
<td>value</td>
<td>solution</td>
</tr>
<tr>
<td>0.00096</td>
<td>2.3</td>
<td>1.2e-4</td>
</tr>
<tr>
<td>0.0096</td>
<td>2.9</td>
<td>6.3e-4</td>
</tr>
<tr>
<td>0.0097</td>
<td>2.3</td>
<td>5.7e-4</td>
</tr>
<tr>
<td>0.0095</td>
<td>4.7</td>
<td>6.9e-4</td>
</tr>
<tr>
<td>0.0095</td>
<td>4.9</td>
<td>6.0e-0</td>
</tr>
</tbody>
</table>

\[ \bar{R} \]

| 0.4000 | 0.43 | 5.82e-1 |
| 0.5000 | 0.40 | 5.54e-1 |
| 0.571  | 2.2  | 0.0e-0  |
| 0.575  | 3.5  | 3.2e-3  |
| 0.574  | 4.0  | 1.0e-3  |
| 0.574  | 3.2  | 4.9e-3  |
| 0.573  | 2.6  | 1.2e-3  |
| 0.6000 | 0.50 | 4.2e-3  |

### 6. Conclusion

In this paper, several potential locations were considered and we aimed at locating a number of facilities at these locations, each equipped with some servers. The total number of servers was considered unknown, but the maximum number of servers that could be allocated to each facility was specified and when deploying a location, at least one server was allocated to it. We proposed a model based on the customers’ perspective and optimized its three objective functions of:

1. Minimizing the total number of assigned servers;
2. Minimizing the total transportation and the facility deployment costs;
3. Maximizing the quality of service from the customers’ point of view, in order to attain our objectives.

It was shown that the hybrid SA algorithm attains near-optimal solutions more efficiently and sequential strategy was used for tuning of its parameters. Some numerical examples, which were designed to evaluate the algorithm’s performance, were demonstrated. Finally, the two algorithms of SA and VNS were compared by the RPI method in order to identify the best performing algorithm. The results indicated that there was no significant difference between the qualities.
of the solutions obtained from the two algorithms; but as far as convergence and solution time were concerned, Simulated Annealing (SA) algorithm had higher performance than the Variable Neighborhood Search (VNS) algorithm. Future research on this topic may focus on customer service and arrival using other queuing models. Additionally, hierarchical models can be deployed to prioritize the requests and apply more restrictions on economic, competitive, or geographical conditions.
Table 7. Results of $\tilde{R}$ for examples 1-6 (continued).

<table>
<thead>
<tr>
<th>Example number</th>
<th>$\gamma_j$</th>
<th>SA LP objective solution time (s)</th>
<th>VNS LP objective solution time (s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.0,0.0,1.0-3$</td>
<td>0.0051</td>
<td>2531</td>
<td>1.3e-5</td>
</tr>
<tr>
<td></td>
<td>0.0086</td>
<td>2194</td>
<td>4.6e-5</td>
</tr>
<tr>
<td></td>
<td>0.0041</td>
<td>2223</td>
<td>4.9e-5</td>
</tr>
<tr>
<td></td>
<td>0.0055</td>
<td>2871</td>
<td>2.7e-5</td>
</tr>
<tr>
<td></td>
<td>0.0079</td>
<td>2196</td>
<td>4.4e-5</td>
</tr>
<tr>
<td>$\tilde{R}$</td>
<td>0.431</td>
<td>0.308</td>
<td>6.33e-1</td>
</tr>
<tr>
<td>$5$ (m = 500)</td>
<td>0.006</td>
<td>3610</td>
<td>2.4e-5</td>
</tr>
<tr>
<td></td>
<td>0.0074</td>
<td>3421</td>
<td>5.1e-5</td>
</tr>
<tr>
<td></td>
<td>0.0099</td>
<td>3930</td>
<td>2.3e-5</td>
</tr>
<tr>
<td></td>
<td>0.0067</td>
<td>3492</td>
<td>3.7e-5</td>
</tr>
<tr>
<td></td>
<td>0.0059</td>
<td>3573</td>
<td>3.1e-5</td>
</tr>
<tr>
<td>$\tilde{R}$</td>
<td>0.32</td>
<td>0.361</td>
<td>3.64e-1</td>
</tr>
<tr>
<td>$6$ (m = 750)</td>
<td>0.0037</td>
<td>2219</td>
<td>8.2e-5</td>
</tr>
<tr>
<td></td>
<td>0.0029</td>
<td>2345</td>
<td>8.9e-5</td>
</tr>
<tr>
<td></td>
<td>0.0057</td>
<td>2109</td>
<td>5.6e-5</td>
</tr>
<tr>
<td></td>
<td>0.0064</td>
<td>2367</td>
<td>7.1e-5</td>
</tr>
<tr>
<td></td>
<td>0.0054</td>
<td>2480</td>
<td>7.7e-5</td>
</tr>
<tr>
<td>$\tilde{R}$</td>
<td>0.548</td>
<td>0.525</td>
<td>5.75e-1</td>
</tr>
</tbody>
</table>

References

15. Drezner, T. and Drezner, Z. “The gravity multiple


Biographies

Maryam Ghobadi is a PhD student in the Department of Industrial Engineering at Kordestan University of Iran. She received her MSc degree in Industrial Engineering from Azarbaijan University in 2013. Her current research interests include location and supply chain management.

Mehdi Seifbarghy is Professor in the Department of Industrial Engineering at Alzahra University of Iran and presently serves as the Vice President of Academic Affairs. In teaching, he has been focusing on location and facility layout problems and supply chain management. In research, his current interests include location and supply chain management. Dr. Seifbarghy received his PhD degree in Industrial Engineering from Sharif University of Technology, Tehran, Iran.

Reza Tavakkoli-Moghaddam is Professor of Industrial Engineering at University of Tehran, Iran. He obtained his PhD in Industrial Engineering from the Swinburne University of Technology in Melbourne (1998). He is an Associate Member at Academy of Sciences in Iran and serves as Editorial Board Member of the International Journal of Engineering and Iranian Journal of Operations Research. He was the recipient of the 2009 and 2011 Distinguished Researcher Awards and the 2010 Distinguished Applied Research Award at University of Tehran, Iran. He was selected as National Iranian Distinguished Researcher in 2008 and 2010 in Iran. Professor Tavakkoli-Moghaddam has published 4 books, 15 book chapters, and more than 500 papers in reputable academic journals and conferences.

Davar Pishva is a Professor in ICT at the College of Asia Pacific Studies, Ritsumeikan Asia Pacific University (APU) Japan. In teaching, he has been focusing on information security, technology management, VBA for modelers, structured decision making and carries out his lectures in an applied manner. In research, his current interests include biometrics; e-learning, environmentally sound and ICT enhanced technologies. Dr. Pishva received his PhD degree in System Engineering from Mie University, Japan. He is a Senior Member of IEEE, a member of IEICE (Institute of Electronics Information & Communication Engineers), and University & College Management Association.