

FREIGHT MODAL POLICIES TOWARD A SUSTAINABLE SOCIETY

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ABSTRACT

Freight transport policy analysts struggle to shift truck freight movements to rail to diminish transportation externalities including environmental costs and safety issues. Therefore, policy-makers need to be aware of the consequences of their decisions beforehand. This study is mainly focused on two policies targeting fuel price and access to rail transportation. A nation-wide freight mode choice model is developed for Iran, and shippers' tendency to choose rail or truck freight transportation is analyzed by considering the shipping time and cost, commodity weight, commodity type, and rail accessibility. Total fuel consumption and air pollution costs are compared in various scenarios. Based on the results, environmental transportation costs are significantly reduced as a result of the modal shift from truck to rail freight transportation, if the government reallocates the gasoline subsidy to the construction of prioritized railroads.

Keywords: Truck freight transportation, rail freight transportation, mode choice policy, energy subsidy, air pollution, transportation costs.

1. INTRODUCTION

In the year 2010, eighty-nine percent of the ton-kilometer transported freight was moved by trucks in Iran. While its associated environmental externalities are almost 9.5 times the rails' [1, 2]. High level of external

costs of truck movements, in terms of fuel consumption and air pollution, requires appropriate actions to shift from truck to more environmental-friendly alternatives such as rail freight transportation. Therefore, providing tools to analyze the truck-rail competition is essential to improve the efficiency of freight transportation. The reason for choosing certain types of ground freight is essential for developing effective policies. Among these reasons are: 1) 11.3 billion dollar subsidy for truck freight transportation, and 2) low accessibility to the rail network considering only 30 percent of Iranian cities had direct rail access in 2010. A city has direct access to rail, when the distance between the city center and a rail station is less than 50 kilometers.

Early mode choice models were primarily based on the shipping cost and time [3], while other influential variables such as flexibility, reliability, and safety entered the behavioral models in the past decades [4-6]. Brooks et al. [7] reported the presence of meaningful trade-offs between shipping cost and benefits of reducing transit time, improving on-time arrival reliability and mitigating the risk of long arrival delays. Hwang [8] developed a binomial logit market share model for mode choice decisions to evaluate the effects of several variables including crude oil price, commodity value, and average shipment distance for rail and truck. It was one of the recent efforts to account for environmental impacts such as CO₂, CH₄, and N₂O emissions in modal freight decisions. Environmental externalities of transportation systems have been focused in the past decades. McKinnon and Piecyk [9], for instance, found that freight transport is the largest contributor to the carbon dioxide produced in the U.K. with a share of 6 percent. In Iran, trucking sector produced approximately 9 percent of the total carbon dioxide emissions in 2010 [2].

Tremendous effort inclines to shift freight traffic from road to rail to control energy use, air pollution, and traffic safety. Therefore, some freight mode choice studies have looked into policy sensitive variables that may be used to influence modal decisions. Samimi et al. [6] argued that rail shippers are more sensitive to costs, while truck users are more concerned regarding haul time in the U.S. They also found that increasing fuel price is less likely to shift shippers from truck to rail. Later, Hwang [8] analyzed the effect of crude oil price on modal decisions. He found that sevenfold increase in fuel price causes approximately 40 percent

reduction in truck share and, thereby, 50 percent decrease in CO₂ emissions. Table 1 provides a summary of some previous studies on freight mode choice.

This research is an attempt to measure the effect of the reduction of subsidy on fuel, expansion of rail network, and allowing rail discount on mode choice decisions in a layout of 30 diverse scenarios, and to quantify potential environmental benefits. In particular, the models presented in this paper are 1) developed using public data, which is cost-efficient, and easy to update and 2) capable of evaluating a range of pro-environment policies. Most of the freight mode choice studies are based upon costly shipper-carrier surveys with a diverse range of behavioral variables that are challenging to collect. Models that are calibrated by high-quality data could hardly be afforded in developing countries with limited research budgets. Current research is an effort to fill this gap.

2. DATA

More than 155 thousand rail and 8.7 million truck shipment records for the second month of each season in 2011 were acquired from Iran's Railway Organization and Iran's Road Maintenance and Transportation Organization. Origin, destination, commodity type, the value of commodity, weight, shipping cost, and travel mode were reported for each record. Further, 378 counties in Iran are considered as the shipment's origin and destination. Shipment types were classified by 23 commodity categories (see Table A.1) based on the Standard Classification of Transported Goods (SCTG) [10]. Before the analysis, outliers were detected using the Mahalanobis Distance (MD) measure [11] followed by an expert review for data cleaning. Then, 0.5 percent of the observations with unusual values for shipping cost were eliminated from the dataset. Figure 1 illustrates share of ton-km rail for each commodity, and general market share of the commodity based on ton-km moved. A descriptive analysis of the data revealed that growth of rail ton-km movements for raw material, construction, petroleum and mineral commodity groups increased from 7.6 to 9.2 percent between 2010 and 2015 in Iran. Also, Wallis [12] highlights the importance of studying the seasonal behavior of the data. Figure 2 represents seasonal fluctuations of truck versus rail ton-kilometer in Iran. As shown in Figure 2, no tangible seasonal fluctuations are in the data, and seasonal adjustment is hardly required.

Explanatory variables required for the analysis are selected based on the literature as presented in Table 1 and local experts' recommendations. Reis [13] reviewed 17 freight mode choice papers and discussed variables that are suggested in advanced freight mode choice models. Further, de Jong et al. [14] elaborated data needs for a "standard" freight mode choice model in four categories including 1) data on GDP, employment, cultural resistance between zones, 2) a base OD matrix by mode, 3) time and distance between origins and destinations by mode, and 4) transport cost functions. Although some behavioral variables (e.g., reliability and flexibility of a mode) that are critical for the logistical components of a freight model, all the "classic" data categories are available in the data. This is further elaborated in the following section. However, some information was provided from other data sources or estimated indirectly. In particular, shipping time was not available in the primary records. Travel time and distance was obtained using Google Maps tools in the road network, given the origin and destination zones of each record. These values were then assigned to the shipment records by a MATLAB code. For intermodal shipments, the estimated travel time and distance include truck access to the nearest rail station, in addition to the rail haul time and distance. Level of industrial development of each region, measured by the number of employees in the industry sectors and obtained from Iran's Ministry of Industry, Mine and Trade in 2011 [15] was also taken into account.

To sensitize the calibrated mode choice model to energy price, it is essential to have shipping cost for each alternative. Hence, linear regression was employed to estimate the unobserved shipping costs in each commodity group. Since some commodities were entirely moved by truck, a mode choice model for such commodities is nonsensical. Some other commodity types, also, did not account for a considerable proportion of the country's commodity transactions (see Fig. 1). Therefore, the model was narrowed down to four groups, namely mineral, petroleum, construction, and raw metal goods. They accounted for 56 percent of the ton-kilometers of freight. Table 2 presents descriptive statistics of the explanatory variables, and Table 3 summarizes the regression cost models. Shipping distance was calculated based on the shortest path between each origin and destination pair, in the road and rail networks. This model implicitly accounts for the effect of road difficulty, as well as the difference between the transportation cost in the routes starting to/from two major ports, namely Bandar-Abbas and Mahshahr. All the cost models meet the primary assumptions of the

classical linear regressions; consequently, coefficients are interpreted having the t -statistics and the explanatory power.

3. MODEL

The mode choice model is derived for truck and rail/truck (intermodal) modes since more than 98 percent of freight movements in Iran is transported by these modes. The intermodal mode includes a road section intended for reaching the nearest railway station adding up to the rail section. Table 4 presents a brief description of the mode choice model variables with respect to the four types of commodities.

Logit model is the most widely used discrete choice model with readily interpretable results [16]. Accordingly, four binary logit models were developed to explain freight modal selection behavior. Equation 1 and Equation 2, respectively, represent the relative utility of rail compared to truck and the probability of choosing truck in a binary choice situation. β s are the parameters of the model that are estimated by maximizing the log-likelihood function (Equation. 3). In the equations 1 to 3, m and n are indices for shipping mode and shipment record, $COST_{truck.n}$ and $COST_{rail.n}$ are shipping cost for truck and rail, $TIME_n$ is highway travel time between origin and destination, $WEIGHT_n$ is weight of shipment, and $ACCESS_{o,n}$ and $ACCESS_{D,n}$ represent access time to rail in the origin and destination. Description of the variables and the estimated coefficients are, respectively, presented in Table 4 and 5. Google Map tools was employed for estimating highway travel time. The average travel time of all the suggested routes between origin and destination was considered for this purpose.

$$U_{R-T} = \beta_{Constant} + \beta_C (COST_R - COST_T) + \beta_{TW} (TIME_T \times WEIGHT) + \beta_{AO} ACCESS_O + \beta_{AD} ACCESS_D \quad (1)$$

$$P_{Truck} = \frac{1}{1 + e^{U_{R-T}}} \quad (2)$$

$$LL(\beta) = \sum_n \sum_m y_{nm} \ln(P_n(m)) \quad y_{nm} = 1 \text{ If observation } n \text{ chose } m \text{ and } 0 \text{ otherwise} \quad (3)$$

Akaike and McFadden likelihood ratio index values are among many goodness-of-fit measures, proposed for these models and are used along with the chi-squared values for model selection [16]. Standard t -statistics, shown in Table 5, verify if the coefficient's effect on the choice probability is significant. Every estimated

parameter in the final model is significant with a 99 percent confidence interval. Models have pseudo-R-squared values of more than 30 percent, and correctly predict more than 90 percent of the observations. Samimi et al. [6] argued that binary models with a dominant choice (i.e., truck) have inflated percent correct values since even a constant model correctly predicts a large share of observations. Thus, the correctly predicted percentage of the rare event (i.e., rail) can further validate the predictive power of the model. For minerals and petroleum commodity types, the model predicted more than 50 percent of rail shipments correctly. These results for basic raw metals and construction are, respectively, 32 and 8 percentages of rail shipments. Understandably, as the rail market share decreases for a specific commodity type, the correctly predicted percentage of the rare event also diminishes. Choosing rail over truck could be considered as a rare event with only 36, 17, 3 and 2 percent chance of occurrence, respectively for Minerals, Petroleum, Basic Raw Materials, and Construction commodity types. The significant variables of the mode choice model, along with fitness indices and *t*-statistics, are displayed in Table 5 with regard to the four types of commodity.

Table 5 reveals that transportation costs, interaction of the weight by distance, and access to railway can explain the freight forwarders choose to transport their goods. The cost coefficient of mineral commodities has high elasticity and substantially influences the choice. This goes along with mineral commodities, being likely to be transported in large masses, and for which rail is more economical than the road.

The concurrent effect of weight and distance on the mode choice is the reason that shipment weight by highway travel time was preferred. The negative elasticity value of this variable indicates as the ton-kilometer of the freight increases, the probability of opting road transportation decrease. For instance, large shipments are more likely to be delivered via rail in long hauls. Such decisions might be the result of the fixed primary cost in the rail sector, and it being time-consuming [6, 17]. Considering the high elasticity of this variable in mineral and petroleum commodities, it has a substantial role in choosing the mode of transportation.

To observe the effect of railway accessibility on the mode choice, travel time between origin/destination and the nearest railway station are measured. An increase in rail access leads this variable to decrease. Regarding

the negative value of this variable, railway accessibility can reduce the probability of selecting truck. However, the relatively lower its elasticity is indicative of its lower effect, in comparison with the former variables. Also, increasing accessibility in origin has a greater effect than in destination for mineral and petroleum commodities. The effect of employees working in the industrial sector in the origin and destination was not significant on mode choice and was, thus, eliminated from the model.

4. POLICY ANALYSIS

This section employs the proposed model to evaluate a range of pro-environment policies targeting fuel price and access to rail. Due to the 2011 Iran's macroeconomic statistical indicators' report [18, 19] on air pollution and fuel consumption in rail and road sectors, adopting policies to shift from truck toward rail could greatly benefit the economics of the system. The scenarios proposed in this section are a product of gradual reduction of oil subsidy, allowing discounts on rail costs, and increasing the accessibility to rail. Impacts of these scenarios on shifting freight to intermodal mode are analyzed based on the mode choice model developed in the previous section. Elimination of subsidies and allowing discounts reflectes in the cost variable of the mode choice model and increase in accessibility affect both accessibility and cost variables.

To drive a cost-benefit analysis for scenarios, each unit of transportation service used (ton-km of freight), would be assigned a price, reflecting its external costs imposed on society of the service. Rating these costs, some assumptions were made due to the Iran's macroeconomic statistics. According to the Energy Balance Sheet and the Statistical Book of Maintenance and Railway Organizations in 2011 [20], gasoline consumption in the road and rail sectors are, respectively, 0.0892 and 0.0095 liters per ton-kilometer considering the empty vehicle flow in road sector. Air pollution costs generated by freight are taken into account for NO_x, SO_x, CO, CO₂, CH₄, SMP, and N₂O. The amount of air pollution, in terms of the equivalent CO₂ expense, in commodity movement is 1206 and 127 grams per ton-kilometer in road and rail sectors, respectively. According to the Energy Balance Sheet [2], the social cost of each ton of carbon dioxide was 80,000 Rials in 2002, which scales to 290,000 Rials (18.1 Dollars) in 2011 with respect to the rate of Iran's inflation in the years 2002-2011. Each U.S. dollar was evaluated 16,000 Rials based on Transportation Energy Balance Sheet [20]. Transportation cost associated with fuel consumption was estimated 14 percent in the road and 4

percent in the rail sector considering a share of 70 percent and 45 percent, respectively, for truck and rail empty vehicles. Also, 20 percent of the transportation cost allocates to loading and unloading, once vehicle choice shifts from truck to rail. This share is accounted for expenses paid by the system in the analysis of scenarios. The construction cost of each railway kilometer was assumed 2 million dollars. Subsequently, based on the Strategic Railway Map [21], the completion of rail tracks under construction (Phase I) cost 3.4 billion dollars and those officially approved (Phase II) cost 6.8 billion dollars.

The cost-benefit analysis of scenarios is accomplished to determine the dollar value of the expenses in a freight shipment. The system's profit is gained from limiting the paid subsidies, the cutback of fuel consumption, and the corresponding reduction in air pollution. The system's expenses are originated from the discounts allowed on rail transportation, and the loading-unloading charges imposed while switching from road to rail. To better comprehend the significance of profits and costs, one should note that the net income of 2011 commodity movements in road and rail sectors were 171 and 363 million dollars, respectively [19, 20].

Analyzing the proposed policies individually is an attempt to reveal which of the three policies of subsidy reduction, railway discounts, and increased accessibility contributes to the greatest benefit to the system. According to the results, allowing higher discounts is more effective in encouraging senders to use rail (see Figure 3). Analysis indicated that allowing discounts is 3 to 4 times more effective on shifting to intermodal than the reduction of subsidies; nevertheless, the earning from reducing the paid subsidy is also considerable. As Figure 3 indicates, for a 30 percent decrease in subsidy, the system gains 198.3 million dollar benefit from shifting to intermodal, in addition to 3377 million dollar profit from subsidy reduction. This is compared to the 640 million dollars net benefit gained from 30 percent of discount on rail costs. Once compound policies of reduction of subsidies and allowing discounts were analyzed, results showed a combination of the two increases the system's profit in a non-linear manner. Finally, increasing railway accessibility improves the average benefit of scenarios by 7 percent after Phase I and 13 percent after Phase II.

Scenarios of increasing accessibility while allowing discounts are hardly feasible financial-wise. Also, adding rail access to the subsidy reduction scenario had an insignificant effect on shifting to rail mode, while no

discounts were offered. However, once these scenarios were joined with allowing discounts, the role of increasing the accessibility became considerably substantial. According to the results, the greater discount can enhance the effect of accessibility up to 6 percent of the average benefit. Total saving is defined based on the total profits (including a reduction in fuel consumption, reduction in air pollution, and reduction in subsidies) and total costs (including rail discount, loading and unloading, and railway construction).

In Figure 4, line styles present fixed percent of subsidy removal, while the similar shapes intend the same extent of rail discount. It shows rail discount shifts the result further on environmental axis, whereas decreasing subsidy has a higher impact on the total saving. The results also show that the response to the offered discount is not linear. For instance, in policies with 20% of removing the fuel subsidy, one percent increase in rail discount has led to a net benefit of 19.5 and 26.5 million dollars, respectively, in the 0-15 percent and 15-30 percent range.

Scenarios with contrast values in offering rail discount and removing subsidy were analyzed in Figure 5 based on the current rail accessibility to clarify the difference in the effect of scenarios on types of commodity. It is observed that the greater proportions of the benefits are linked with raw metal and mineral goods. The analysis shows allowing rail discounts has a great impact on the vehicle choice mode of raw metal and mineral goods. While reduction of subsidies has the greatest impact on raw metal and construction goods. The average share of raw material, mineral, construction and petroleum goods in the profit gained by removing the subsidies are respectively 24, 25, 38, and 13 percent. Table 6 presents effects of including subsidy removal and rail discount of up to 40 percent with a 10 percent interval, besides two statuses of rail accessibilities.

5. SUMMARY AND CONCLUSIONS

A great proportion of commodity transaction is based on the truck mode in Iran, despite the fact that fuel consumption and air pollution is considerably lower in the rail sector. Policy sensitive scenarios to shift modal decisions were analyzed, and their potential profit for the system was evaluated. A disaggregate freight data containing more than 155 thousand rail and 8.7 million truck shipment records were used to develop the model. Mode choice models were estimated for four type of goods (namely raw metals, minerals,

construction, and petroleum) that accounted for almost 56 percent of the total ton-kilometer freight movements in Iran.

The significant variables of the mode choice model included transportation cost, weight times distance, and the distance to the nearest railway station. Mode choice model was applied to investigate the policies of gasoline subsidy reduction, allowing discounts on the rail transportation costs, and increasing accessibility to the railway network. Accordingly, allowing discounts had the greatest impact on changing the transportation mode, and removing the subsidies led to substantial profit. Air pollution response of these scenarios was studied, results suggest that in the compound scenarios, the profit from reducing air pollution starts from half the income of road commodity movement and arrives up to 1.5 of this income. Also, the scenario with 30 percent removal of subsidy, 40 percent of rail discount, and completing the railway tracks under construction (scenario 9 in Table 6) can be pointed out for further reducing air pollution, and earning a final profit (1231.5 million dollars), 2.3 times the sum of the country's transportation income from the rail and road sectors (534 million dollars). As argued above, initial studies indicate the existence of potential profit in the modal shift from truck to rail, and more comprehensive studies can pursue improved functional applications. As argued in this research, initial studies indicate the existence of potential profit in the modal shift from truck to rail by using scenarios above and more comprehensive studies can pursue improved functional applications.

The findings of this paper can be used to:

- Consider potential policies that could shift freight from road to rail,
- Estimate environmental benefits of the proposed scenarios, and
- Introduce a platform to model cost-efficient and policy-sensitive freight model choice models with public data, particularly, in developing countries with limited research budgets.

The following research venues are, also, recommended to expand this research:

- Safety benefits should be considered in the scenario analysis, in addition to fuel consumption and air pollution. Many safety studies [22] understandably acclaimed that share of trucks in a road affects

severity and frequency of accidents. Thus, a significant safety improvement is expected, if freight movements are shifted from truck to rail.

- Truck mode should be further classified (e.g., full-truckload, and less-than-truckload), and then a generalized extreme value model may be applied.
- Other than rail access development, scenarios that improve reliability and flexibility of rail should be considered.
- More advanced shipping cost models should be calibrated and validated.

ACKNOWLEDGEMENTS

The authors wish to express their gratitude to Islamic Republic of Iran's Railway Organization and Iran's Road Transportation Organization for supporting and providing data for this study. We are also thankful to the anonymous reviewers to critically read and commented on the earlier drafts of the paper.

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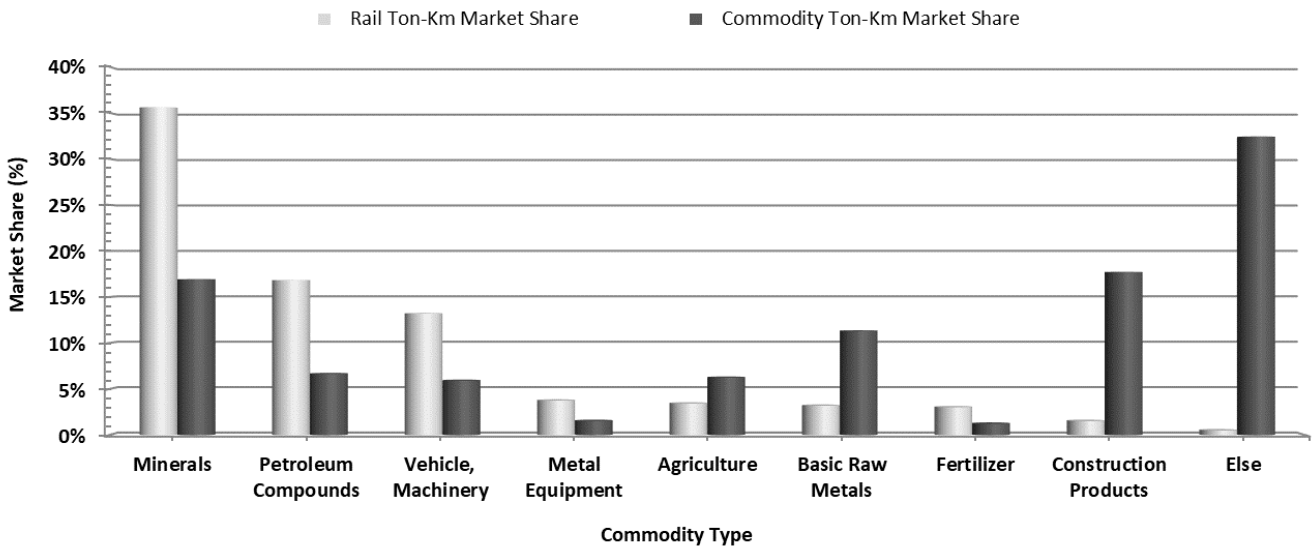
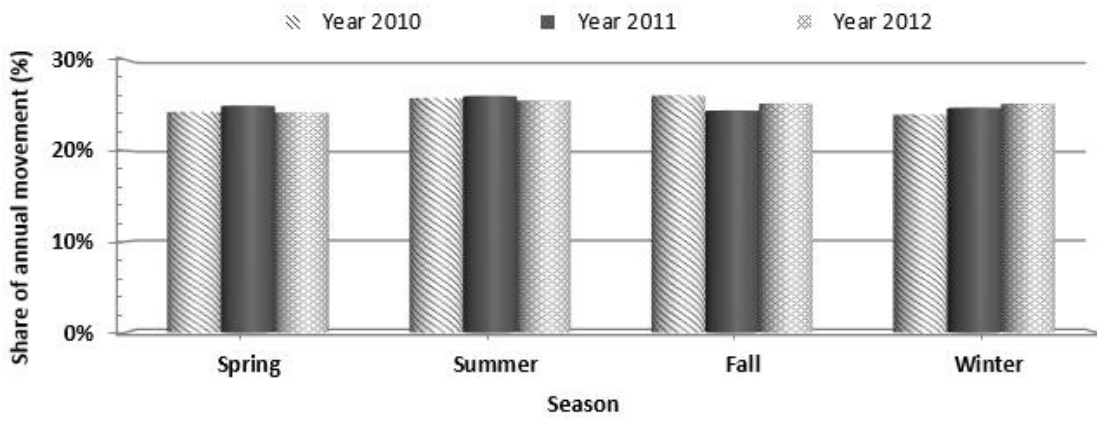
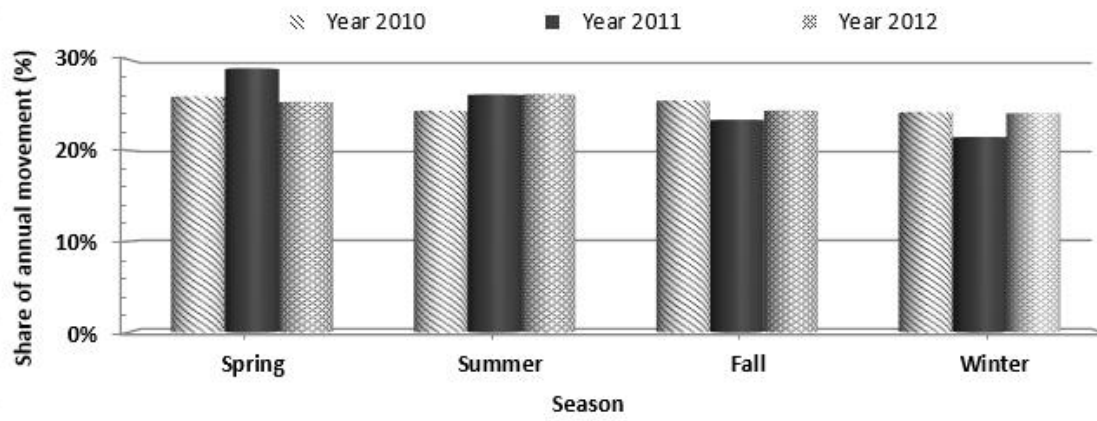


Figure 1. Rail ton-km share, and general market share for each commodity



a) Truck



b) Rail

Figure 2. Seasonal fluctuation of ton-km freight movement by mode

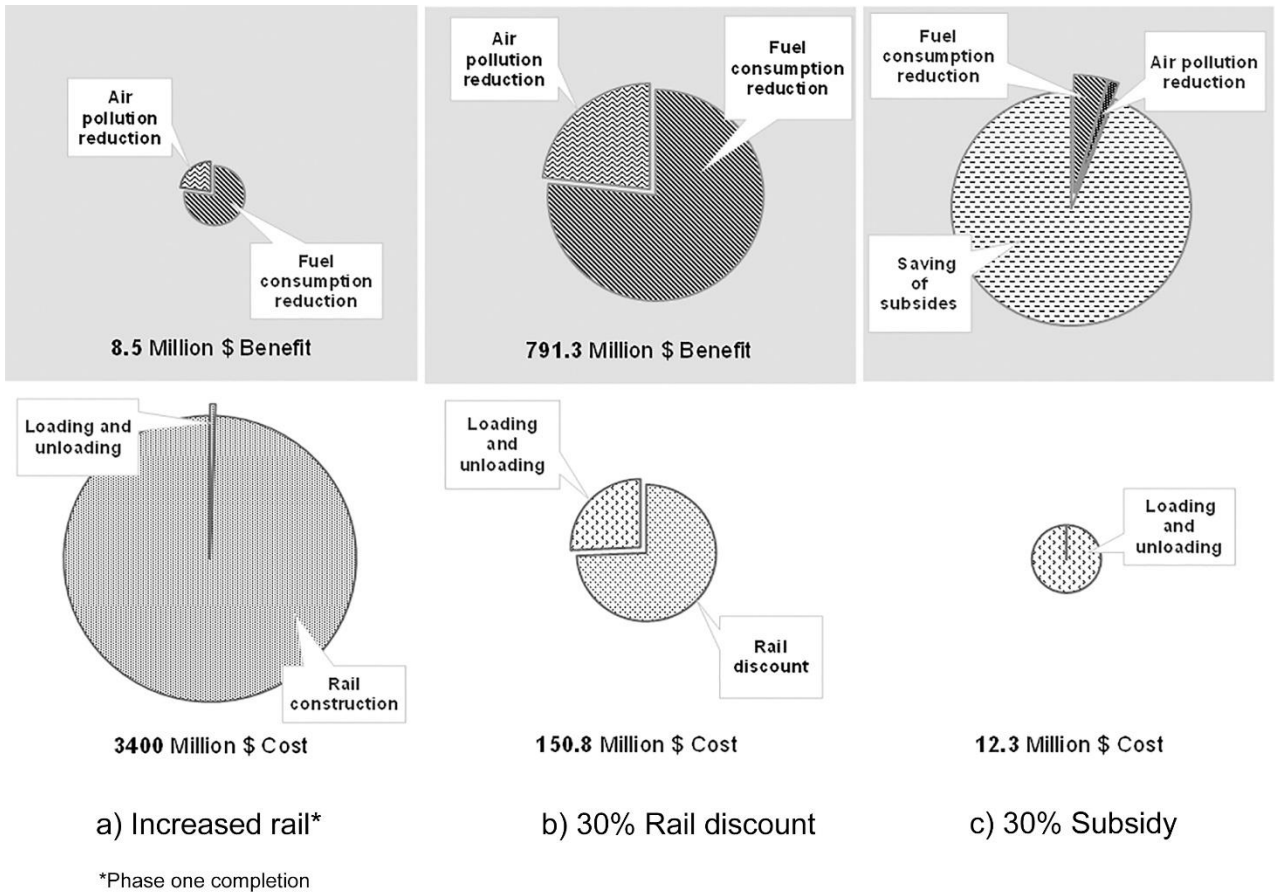
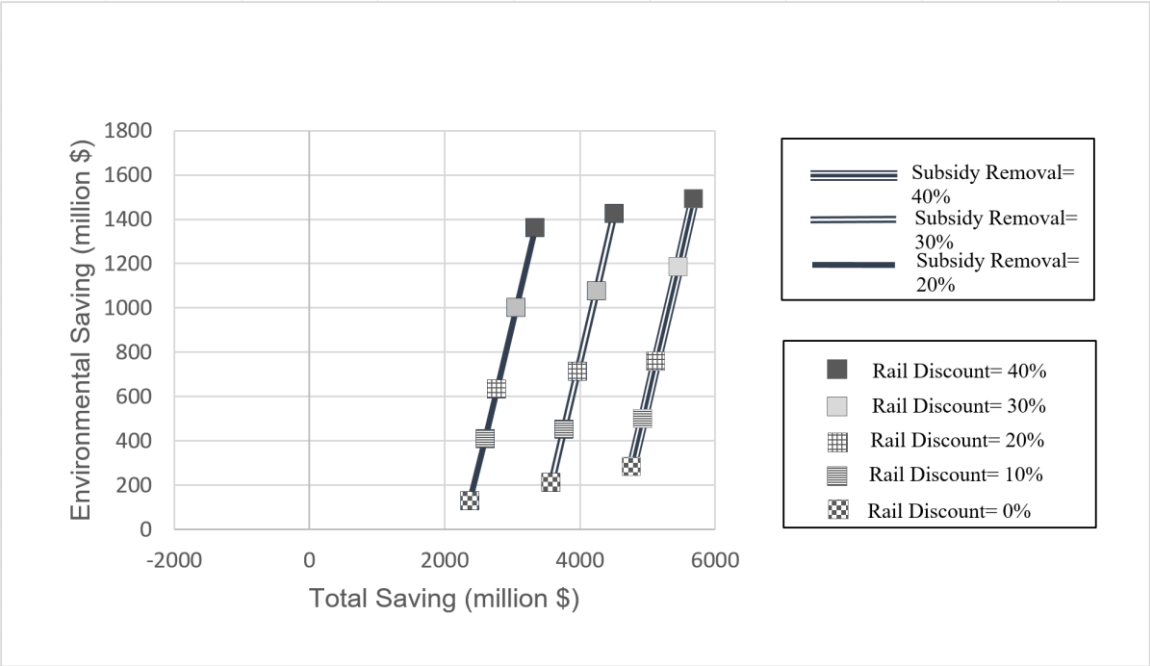
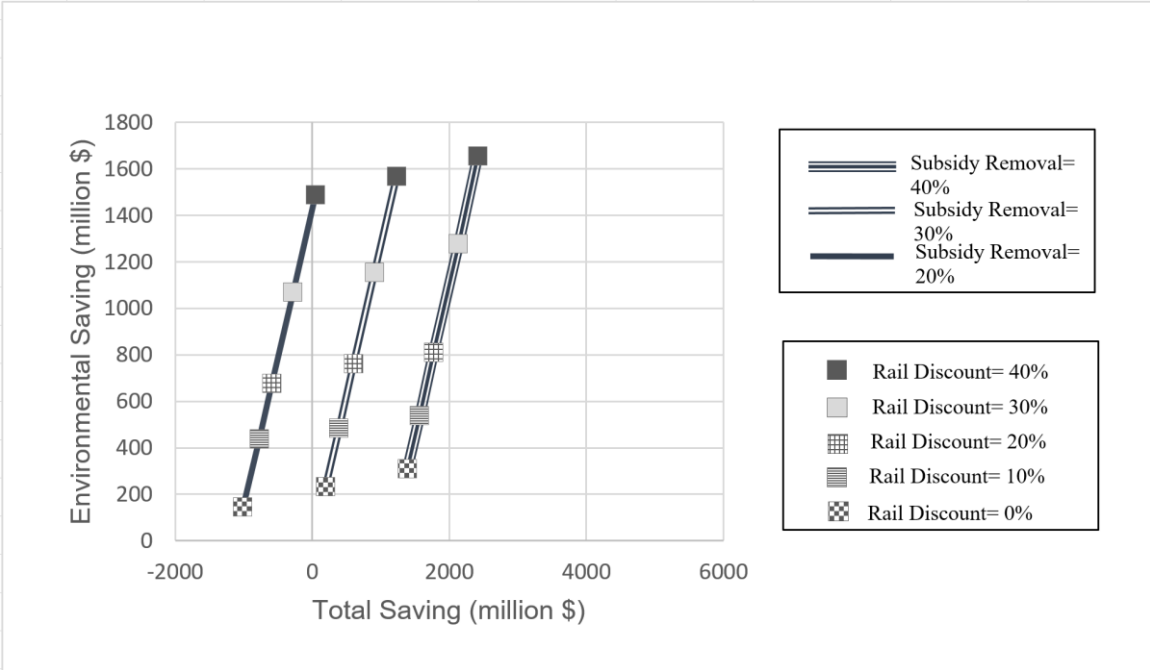


Figure 3. Cost-Benefit analysis of distinct policies

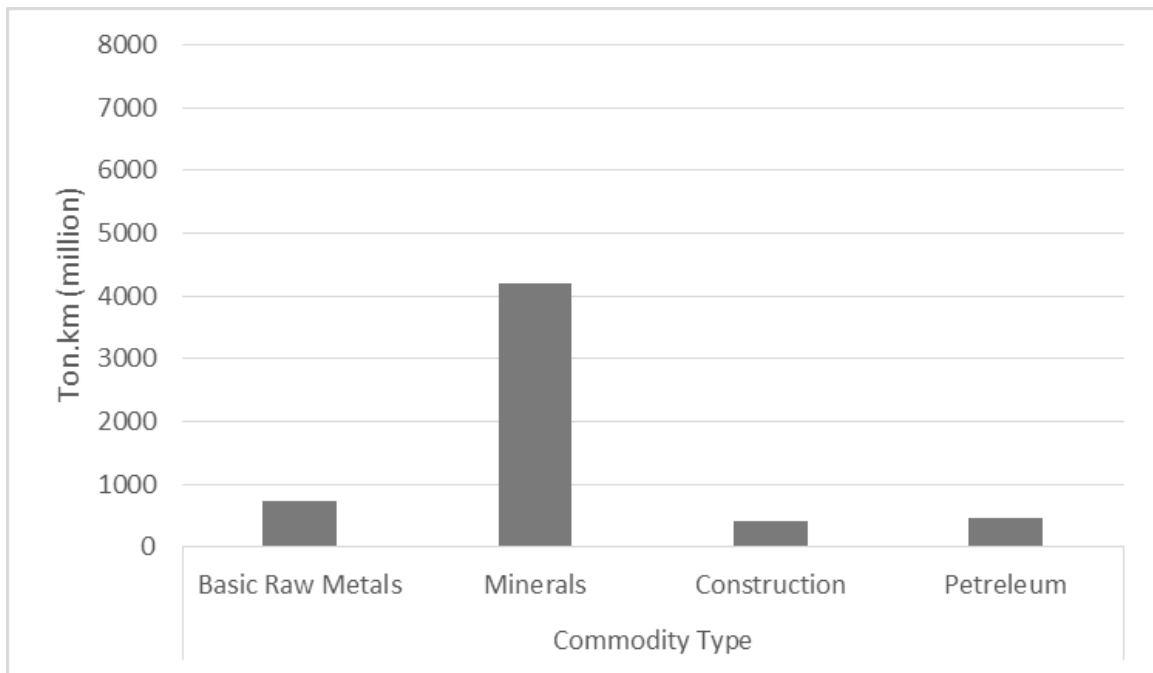


a) Current status of rail accessibility

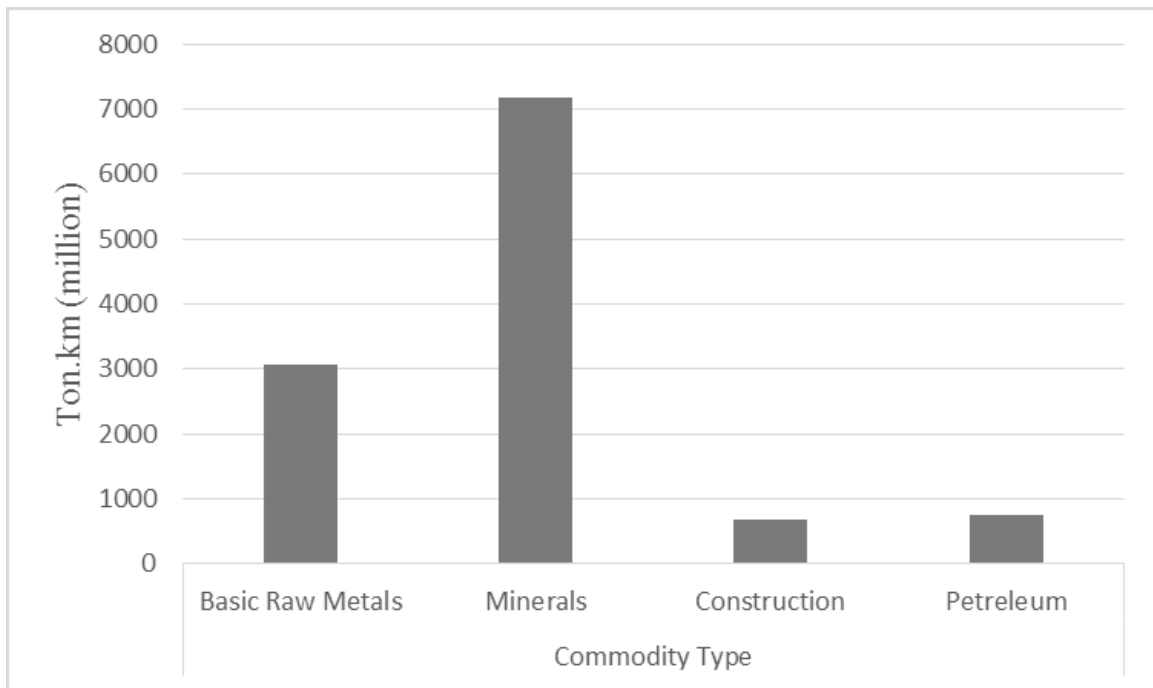


b) Increased rail accessibility

Figure 4. Compound scenarios of rail discount and gasoline subsidy reduction



a) Subsidy removal=30%, Rail discount= 10%



b) Subsidy removal=10%, Rail discount= 30%

Figure 5. Effect of rail discount and subsidy removal on ton.km of shifted goods by commodity type

Table 1. Summary of some previous studies

Year	Researcher(s)	Location	Approach*	Modes**	Significant Variables						
					Commodity Type	Value	Time	Cost	Reliability & Responsiveness	Frequency	Loss/Damage
2000	Cullinane	Western route/mode choice literature	Content analysis		✓		✓	✓	✓		✓
2002	Shinghal	India	MNL	T/R	✓		✓	✓	✓	✓	
2003	Norojono et al.	Indonesia	OP	T/R		✓	✓	✓	✓	✓	✓
2007	Arunotayanun et al.	Indonesia	MNL/ ML	T/R		✓	✓		✓	✓	
2007	Tsamboulas et al.	Greece-Turkey	MNL	T/R			✓	✓	✓		
2007	Danielis & Marcucci	Italy	MNL/ RPL	T/R			✓	✓	✓	✓	✓
2011	Samimi et al.	U.S.	BL/P	T/R	✓		✓	✓			
2011	Baindur et al.	France–Italy	NL	T/R/W	✓		✓	✓		✓	✓
2012	Brooks et al.	Australia	ML/MNL	T/R/W			✓	✓	✓		
2013	Pourabdollahi et al	U.S.	Copula-based joint MNL-MNL	T/R/A	✓			✓	✓		
2014	Hwang	U.S.	BL	T/R	✓	✓	✓	✓			
2015	Jaensirisak	Thailand	Based on 4-steps	T/R/W			✓	✓	✓		
2015	Arencibia et al	Spain	MNL	T/R/W			✓	✓	✓	✓	

* [P: Probit] [OP: Ordered Probit] [NL: Nested Logit] [ML: Mixed Logit] [MNL: Multinomial Logit] [MMNL: Mixed Multinomial Logit] [RPL: Random Parameter Logit]

** [T: Truck] [R: Rail] [W: Water] [A: Air]

Table 2. Explanatory variables in cost models

Variable	Description	Average (Standard Deviation) in							
		Truck Models				Rail Models			
		Basic Raw Metals	Minerals	Construction	Petroleum	Basic Raw Metals	Minerals	Construction	Petroleum
<i>WT</i>	Wight of Shipment (Ton)	19.8 (5.3)	20.2 (4.9)	16.4 (6.3)	19.6 (4.8)	50.8 (8.6)	75.4 (18.4)	60.3 (7.8)	54.0 (6.2)
<i>DIST</i>	Truck Highway Time (min), Rail track Distance (km)	394 (274)	453 (327)	232 (229)	238 (241)	475 (365)	541 (381)	238 (280)	674 (333)
<i>MAY</i>	1: if Shipping was in May 0: Otherwise	0.283 (0.450)	0.282 (0.450)	0.286 (0.450)	0.235 (0.424)	0.310 (0.462)	0.242 (0.428)	0.370 (0.483)	0.305 (0.461)
<i>AUG</i>	1: if Shipping was in Aug 0: Otherwise	0.254 (0.435)	0.250 (0.433)	0.271 (0.444)	0.241 (0.428)	0.228 (0.419)	0.262 (0.440)	0.296 (0.457)	0.230 (0.421)
<i>NOV</i>	1: if Shipping was in Nov 0: Otherwise	0.224 (0.417)	0.200 (0.400)	0.231 (0.422)	0.259 (0.437)	0.194 (0.395)	0.223 (0.416)	0.202 (0.401)	0.242 (0.428)
<i>FEB</i>	1: if Shipping was in Feb 0: Otherwise	0.239 (0.426)	0.269 (0.443)	0.211 (0.409)	0.265 (0.441)	0.269 (0.443)	0.272 (0.445)	0.131 (0.338)	0.223 (0.417)
<i>OABAS</i>	1: if Origin was Bandar Abbas 0: Otherwise	0.0453 (0.208)	0.0087 (0.093)	0.0041 (0.064)	0.0676 (0.251)				
<i>OMAH</i>	1: if Origin was Mahshahr 0: Otherwise	0.0329 (0.178)	0.0295 (0.169)	0.0003 (0.016)	0.0295 (0.169)				
<i>DABAS</i>	1: if Destination was Bandar Abbas 0: Otherwise	0.0383 (0.192)	0.2963 (0.457)	0.0144 (0.119)	0.0433 (0.204)				
<i>DMAH</i>	1: if Destination was Mahshahr 0: Otherwise	0.0060 (0.077)	0.0664 (0.249)	0.0054 (0.073)	0.0158 (0.125)				

Table 3. Cost estimation model

Variables	Coefficient (t-value)							
	Truck Models				Rail Models			
	Basic Raw Metals	Minerals	Construction	Petroleum	Basic Raw Metals	Minerals	Construction	Petroleum
<i>CONSTANT</i>	162252 (787.4)	80032 (279.8)	89796 (1052.2)	50948 (304.7)	147641 (29.9)	402748 (287.6)	418224 (154.0)	171317 (40.9)
<i>WT×DIST×MAY</i>	31.526 (1003.7)	31.615 (792.3)	30.057 (1254.4)	28.755 (754.7)	26.646 (123.1)	26.110 (711.1)	14.497 (86.0)	32.242 (253.3)
<i>WT×DIST×AUG</i>	32.829 (1040.0)	33.485 (807.3)	32.106 (1326.9)	30.430 (686.6)	26.103 (107.3)	27.258 (697.5)	18.291 (72.7)	34.123 (271.8)
<i>WT×DIST×NOV</i>	33.954 (1054.8)	30.196 (686.4)	33.041 (1323.5)	31.524 (759.2)	31.154 (100.7)	27.514 (650.2)	13.154 (58.4)	33.012 (225.0)
<i>WT×DIST×FEB</i>	34.737 (1109.1)	35.737 (871.7)	33.283 (1296.2)	33.379 (886.8)	32.022 (163.8)	28.861 (661.9)	16.352 (80.6)	37.850 (294.8)
<i>OABAS</i>	8.658 (246.2)	14.244 (138.4)	14.860 (283.5)	15.768 (221.6)				
<i>OMAH</i>	5.523 (107.6)	23.240 (203.6)	40.142 (44.8)	-4.919 (-56.9)				
<i>DABAS</i>	-8.914 (-191.8)	-0.549 (-17.3)	-9.323 (-182.7)	-7.379 (-167.2)				
<i>DMAH</i>	-6.842 (-58.7)	-12.160 (-220.1)	-8.362 (-66.3)	-3.285 (-44.9)				
<i>No. of observations</i>	667,351	565,606	2,260,360	557,407	9,595	96,903	12,435	20,088
<i>R-squared</i>	0.826	.804	0.690	0.762	0.792	.901	0.558	0.849
<i>F-test</i>	397032	290386	629089	222697	9135	221655	3917	28287

Table 4. Explanatory variables in mode choice models

Variable	Description	Average (standard deviation) in			
		Basic Raw Metals	Minerals	Construction	Petroleum
<i>MODE</i>	1: Shipped by Rail 0: Shipped by Truck	0.014 (0.118)	0.146 (0.353)	0.005 (0.074)	0.035 (0.183)
<i>WEIGHT</i>	Weight of Shipment (Ton)	20.2 (6.5)	28.3 (21.2)	16.7 (7.1)	20.8 (7.9)
<i>COST_T</i>	Shipping Cost by Truck (Million Rials)	4.33 (2.47)	4.97 (4.71)	2.12 (1.75)	2.22 (2.21)
<i>COST_R</i>	Shipping Cost by Rail (Million Rials)	8.74 (3.06)	10.83 (4.50)	7.53 (1.61)	6.28 (3.85)
<i>DIST_T</i>	Highway Distance Between Origin and Destination (km)	526.8 (366.4)	566.8 (411.5)	304.9 (309.8)	323.4 (326.9)
<i>TIME_T</i>	Shipping Time by Truck (min)	392.9 (273.4)	442.2 (323.0)	231.5 (229.2)	244.7 (242.6)
<i>ACCESS_O</i>	Access Time to Rail in Origin (min)	33.6 (57.8)	23.6 (40.3)	50.6 (64.6)	45.6 (84.1)
<i>ACCESS_D</i>	Access Time to Rail in Desti- nation (min)	33.7 (66.7)	17.6 (42.7)	70.0 (90.9)	81.0 (100.1)
<i>GCD</i>	Great Circle Distance (km)	391.1 (278.9)	410.5 (294.4)	228.1 (237.4)	243.1 (249.9)
<i>EMP_O</i>	Industrial Employment in Origin	49552 (79548)	10459 (24870)	24164 (48801)	44024 (65169)
<i>EMP_D</i>	Industrial Employment in Destination	79316 (103147)	24688 (31404)	41095 (76110)	19167 (39032)

Table 5. Binary mode choice model

Variable	Basic Raw Metals		Minerals		Construction		Petroleum	
	Coefficient (t-value)	Elasticity	Coefficient (t-value)	Elasticity	Coefficient (t-value)	Elasticity	Coefficient (t-value)	Elasticity
<i>CONSTANT</i> ($\beta_{Constant}$)	-1.9217 (-60.5)	N.A.	-1.4322 (-111.6)	N.A.	-1.3698 (-39.5)	N.A.	-3.0837 (-108.5)	N.A.
<i>COST</i> (β_C)	-92.13 (-125.5)	2.08%	-29.71 (-160.6)	17.79%	-68.25 (-107.4)	0.75%	-29.77 (-59.5)	6.48%
<i>WEIGHT * TIME_T</i> (β_{TW})	1.308E-04 (92.2)	-2.97%	1.208E-04 (289.0)	-48.45%	2.305E-05 (12.9)	-0.13%	2.833E-04 (151.6)	-22.82%
<i>ACCESS_O</i> (β_{OA})	-0.018 (-27.2)	0.19%	-0.072 (-76.2)	5.11%	-0.02237 (-39.2)	0.12%	-0.3775 (-52.7)	3.52%
<i>ACCESS_D</i> (β_{DA})	-0.032 (-28.7)	0.22%	-0.008 (-34.3)	0.86%	-0.02293 (-48.1)	0.11%	-0.03669 (-33.1)	0.56%
<i>No. of observations</i>	676,948		662,511		2,272,797		577,497	
<i>Log likelihood</i>	-29677.03		-168686.17		-54136.57		-30243.9	
<i>Chi-squared</i>	41387.16		214075.49		46068.3		113922.57	
<i>Pseudo R-squared</i>	0.429		0.489		0.306		0.687	
<i>Percent Correct</i>	98.9		92.1		99.5		97.6	
<i>Rail Percent Correct</i>	31.7		50.6		8.0		51.1	

Table 6. Cost-benefit analysis of scenarios

Scenario				Profits (million \$)				Costs (million \$)			Scenario Results	
Scenario number	Accessibility*	Subsidy Removal (%)	Rail Discount (%)	Reduction in Consumption of Fuel	Reduction in Air Pollution	Reduction in Subsidies	Environmental Profit** (%)	Rail Discount	Loading and Unloading	Railway Construction	Total Saving (million \$)	Shift to Intermodal (%)
1	1	0	0	6.58	2.0	0	100	0	0.58	3400	-3392.0	0.1
2			0	111.1	33.6	2252	6.0	0	8.31	3400	-1011.9	2.4
3	1	20	20	518.9	157.0	2252	23.1	79.6	37.53	3400	-589.7	13.3
4			30	821.4	248.5	2252	32.2	140.6	60.84	3400	-280.0	23.8
5			40	1142	345.6	2252	39.8	206.9	85.53	3400	46.8	34.9
6			0	177.4	53.7	3377	6.4	0	13.87	3400	194.6	4.0
7	1	30	20	584.8	176.9	3377	18.4	86.7	44.77	3400	607.7	15.4
8			30	886.5	268.2	3377	25.5	150.9	69.42	3400	911.9	26.0
9			40	1204	364.3	3377	31.7	219.2	95.14	3400	1231.5	37.2
10			0	236.2	71.5	4503	6.4	0	19.34	3400	1391.6	5.4
11	1	40	20	622.2	188.3	4503	15.3	91.4	50.37	3400	1771.9	16.7
12			30	980.3	296.6	4503	22.1	165.5	80.94	3400	2133.8	29.2
13			40	1270	384.4	4503	26.9	232.5	105.6	3400	2419.8	39.6
14			20	377.7	114.3	0	100.0	66.4	23.74	0	401.9	9.7
15	0	0	30	607.5	183.8	0	100.0	112.0	38.72	0	640.6	16.6
16			40	937.4	283.6	0	100.0	173.6	61.96	0	985.5	28.6
17			0	99.65	30.1	2252	5.5	0	7.14	0	2374.3	2.2
18	0	20	20	485.3	146.8	2252	21.9	77.25	34.58	0	2771.9	12.7
19			30	768.8	232.6	2252	30.8	135	56.34	0	3061.3	22.6
20			40	1045	316.2	2252	37.7	195	77.7	0	3340.1	32.5
21			0	161.6	48.9	3377	5.9	0	12.2	0	3575.6	3.7
22	0	30	20	547.3	165.6	3377	17.4	83.97	41.3	0	3965.0	14.7
23			30	825.9	249.9	3377	24.2	144.	64	0	4244.5	24.6
24			40	1093	330.8	3377	29.7	205.	85.8	0	4510.6	34.2
25			0	216.8	65.6	4503	5.9	0	17.3	0	4768.3	5.1
26	0	40	20	582.0	176.1	4503	14.4	88.3	46.45	0	5126.5	15.9
27			30	910.7	275.5	4503	20.9	158	74.5	0	5456.8	27.6
28			40	1146	346.8	4503	24.9	216	94.6	0	5685.2	36.2

* Accessibility status 1 refers to developing and operation of railways which are under construction and phase one of strategic map of railway department

** Environmental Profit: share of fuel and air pollution in total profits

Appendix 1: Commodity Classification Bridge to SCTG Codes

Table A1. Commodity classification

Code	Name	Description	SCGT Code
1	Agriculture	Agricultural Products Except for Animal Feed	3
2	Else	Cereal Grains	2
3	Else	Meat, Fish, and Seafood, and their Preparations; Milled Grain Products and Preparations, and Bakery Products; Other Prepared Foodstuffs, and Fats and Oils; Alcoholic beverages; Tobacco products	5, 6, 7, 8, and 9
4	Else	Animals and Fish; Animal feed and products of animal origin	1 and 4
5	Metal Equipment	Articles of base metal	33
6	Basic Raw Metals	Base metal in primary or semi-finished forms and in finished basic shapes	32
7	Minerals	Nonmetallic minerals; Metallic ores and concentrates; Coal	13, 14, and 15
8	Construction Products	Monumental or building stone; Natural sands; Gravel and crushed stone; Nonmetallic mineral products	10, 11, 12, and 31
9	Else	Electronic and other electrical equipment and components and office equipment; Furniture, mattresses and mattress supports, lamps, lighting fittings	35 and 39
10	Else	Precision instruments and apparatus	38
11	Else	Printed products; Miscellaneous manufactured products	29 and 40
12	Vehicle, Machinery	Machinery; Motorized and other vehicles; Transportation equipment	34, 36, and 37
13	Else	Plastics and rubber	24
14	Fertilizer	Fertilizers	22
15	Else	Pharmaceutical products	21
16	Else	Chemical products and preparations	23
17	Else	Basic chemicals	20
18	Petroleum Compounds	Crude Petroleum; Gasoline and aviation turbine fuel; Fuel oils; Coal and petroleum products	16, 17, 18, and 19
19	Else	Logs and other wood in the rough; Wood products	25 and 26
20	Else	Pulp, newsprint, paper, and paperboard; Paper or paperboard articles	27 and 28
21	Else	Textiles, leather, and articles of textiles or leather	30
22	Else	Waste and scrap	41
23	Else	Mixed freight; Commodity unknown	42 and 43

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